

YOUR NEW BOOK WAS WRITTEN TO BE READ.



THE TRUTH NETWORK'S PERSONAL CONNECTION WITH OUR AUDIENCE MAKES US AN EFFECTIVE MARKETING TOOL FOR AUTHORS SEEKING TO REACH CHRISTIAN READERS.

The Truth Book Club Campaign puts your book in the spotlight!

Your 2 week campaign includes:

- A 10 minute Truth Network interview providing the same level of publicity as book fairs or signings by boosting website traffic and creating awareness.
- 28-30 second commercials each week strategically scheduled to reach thousands of active Christian listeners.
- Your commercial produced by Truth Network's Creative team at no additional charge.
- Interview and commercials stream on truthnetwork.com and the Truth Network App at no additional charge.
- Choose a network wide campaign or target selected Truth Network markets





Christian Talk Radio Network

Truth Triad (NC)

Winston-Salem, Greensboro & High Point
AM 830 / FM 97.7 & 99.1

Truth Charlotte (NC)

Charlotte, Rock Hill & Surrounding Area
AM 960 / FM 105.7

Truth Triangle (NC)

Raleigh-Durham Metro Areas
AM 1030 / FM 105.5 & 105.7 & 106.5

Truth Dayton (OH)

Dayton, Greenville
FM 106.5

Truth Salt Lake City (UT)

Salt Lake, Provo, Ogden Area
AM 820 / FM 95.3 & 103.9

Truth Richmond (VA)

Greater Metro Richmond Area
AM 590 / FM 97.7

Truth Toledo (OH)

Greater Metropolitan Area
FM 106.5

Truth Lynchburg (VA)

Lynchburg, VA
FM 93.7

Truth Greenville (SC)

Greenville and Surrounding Area
FM 96.9

Truth Spartanburg (SC)

Spartanburg, Shelby, Boiling Springs
FM 88.3



Urban Gospel Music & Talk

The Light - Triad (NC)

The Triad's Urban Gospel Station
AM 1340 & 1400 / FM 103.5 & 96.3 & 102.5



Uplifting Christian Music

The Cross Fairmont (NC)

Coastal Carolinas
FM 100.9

The Cross S. Raleigh (NC)

Selma, Smithfield and S. Raleigh
AM 1090 / FM 105.5

WPET Greensboro

Greensboro, NC
AM 950 / FM 92.7

Individual Market...\$672 per run
Each Additional Market...\$560 per run

(Advertiser)

(Truth Network)

This offer may be withdrawn at any time. VISA and Mastercard accepted. 30 day written notice for cancellation is required for advertising partner. Truth Network does not discriminate in the sale of advertising time and will accept no advertising which is placed with intent to discriminate based on race or ethnicity. Advertiser hereby represents and warrants that it is not purchasing broadcast airtime under this advertising sales contract for a discriminatory purpose, including but not limited to decisions not to place advertising on stations based on race or ethnicity.